

How To Find The Perfectly Qualified NYC Tenant For Your Property- Quickly, Easily And Effortlessly...

List Your Rental With Us @Mark David!

When it's time to for you to find the right renter, **all you want is one thing- to fill your vacancy with the most qualified and responsible tenant.** You also need the process to be carried out as quickly, effectively and efficiently as possible.

We offer some of the most experienced marketing professionals the industry has to offer. Not only will your property be advertised on our highly trafficked website, we'll develop and design a marketing plan that places the property at the forefront of the media outlets that best fit its demographic. Once we find the right renter, you can rest and relax because we not only implement the landlords official process of approval, we also supplement these terms with our own thorough and unique proven system. When the process is complete, rest assured, you'll have the best renter for your property.

How Your Property Stands Out From the Crowd When You List Your NYC Rental With Us:

- **Our agents are organized, responsive, savvy and know New York,** which enables them to help you list and rent your apartment, co-op or condominium more quickly.
- **We use the latest in technology extensively,** from accessing property databases to notifying clients of available apartments by email.
- **We have a world famous SEO** (search engine optimization) **and SEM** (search engine marketing) expert on staff
- **Google Syndication:** we syndicate every exclusive so it is among the top to come up in a search.
- **Our advertising managers have well built media contacts.** They understand the demographics of the New York City area and this will help you

maximize your results.

- **We'll provide you with status reports on your property** and how its marketed. You will also be receiving information about prospective tenants and their status in the application process.
- **We cover all DIRECT expenses related to marketing your property** (advertising, flyers, professional photographs, postcards, virtual tours, email blasts, internet advertising, etc.) and INDIRECT expenses related to selling your property.
- **As member of the Manhattan's Multiple Listings Service (MLS) known as the Manhattan Association of Realtors (MANAR)**, Mark David insures our properties get the absolute greatest possible exposure as quickly as possible.
 - In addition to being featured on Mark David's website (which was ranked the #7 highest trafficked website by The Real Deal, in August 2007) MANAR guarantees Broker Reciprocity which means our properties will immediately be featured on 46 other real estate companies' websites of other MLS participants, while still having us be the point person for all phone calls, showings, questions, negotiations, and closings
 - **As member of the National Association of Realtors (NAR)**, all our exclusive listings are immediately presented on www.realtor.com, the premier #1 real estate website on the internet that receives 7-10 million visitors every single month from all over the world
 - **Our properties will be showcased on the international website for distinctive properties** www.WorldProperties.com

Where We Advertise

At Mark David, we invest in our commitment to you by giving you the most exposure possible. Our bold, unique ads in The New York Times, Time Out New York, The Village Voice, New York Post, The Wall Street Journal, and many other publications make the most of your property's features to attract a broad range of appropriate potential buyers. You will find Mark David ads in these key places:

The New York Times

Google™

YAHOO! REAL ESTATE

THE WALL STREET JOURNAL.

STREET EASY



THE REAL DEAL

the village VOICE



Realtor.com - In the U.S. we offer millions of homes spanning all 50 states and thousands of cities and towns representing over 800 MLSs.

When you become a client of Mark David's, **you will benefit from our responsible and unique approach of seeking to understand, meet and surpass all of your real estate needs.** Our agents are savvy, highly trained, and know Manhattan inside and out. They are a highly motivated and qualified to

meet your needs. At their disposal they have the latest and most up-to-date real estate listings to help you find your ideal place to live. **We have the top of the line, cutting edge technology that dramatically improves the speed, efficiency and innovative capabilities of every part of the service we deliver to you.**

Here's what some of our highly valued clients had to say about working with Mark David:



“This past week I have had the distinct pleasure of working with Mark David—**Jacki Leahy** specifically—and could not have better things to say. When I first walked in I knew things would be different because we didn't just go over a screen with no pictures and a lot of out-dated text; instead, Jacki and Scott genuinely wanted to know what type of apartment I was looking for and where.

We narrowed down our search to what I would actually like and could realistically afford—something many others before Mark David did not do. Jacki walked around with me and listened to what I did and did not like about each unit in an effort to triangulate the perfect apartment; in a little under two hours we found it. After days and days of wasted time with other firms, Jacki was able to listen to me and formulate the right idea of what would make me happy in under one afternoon's time; from my limited exposure to Mark David, it would seem to me that everyone there is the same way.

While my experience with Mark David was fantastic, the only regret I have is not coming to them first. However, the comparison to “the other guys” only makes them shine brighter.”

- George MacDonald Mackie V, Publishing

“At the beginning of my apartment search, I was 100% anti-broker. I didn't want to pay the fee and I was worried I'd be pushed into an apartment that I couldn't afford or wouldn't like. After a brief search on my own...I realized I was going to have to suck it up. Well I'm really glad I did it!



Stephanie Tiboris was exactly what I needed. She was professional, very knowledgeable about the Upper East Side (especially because she chooses to live there) and I could tell that she would fight to get me the best deal without trying to push an apartment on me. From the moment Stephanie and I started talking on the phone, I was put at ease. Her knowledge of the neighborhood was apparent through the phone and she insisted that we start looking ASAP because of some great deals that would be scooped up quickly. It

also helped that she was very easy to get along with and I could tell that we would have a great time in each other's company.

When she and I met to view apartments that weekend, Stephanie showed me around 10 apartments. Most of the apartments were close to what I was looking for but something was always just "off." With each apartment, she highlighted great aspects of the space but made sure not to pressure me to jump on it just because it was the right price. All of a sudden, we walked into a bright, cozy studio on the first floor of a walk-up and I was in love! Stephanie could tell from the moment I walked in that I had to live there; the apartment had to be mine!

We rushed immediately to the leasing office and completed my application right there. Prior to meeting for the day and viewing apartments, Stephanie asked that I get all of the documents that a possible landlord would request when putting in an application, so I was very prepared. With all of my documents in tow, the leasing company basically told me that as long as everything showed-up alright on the application, the apartment would be mine! Without Stephanie's knowledge and foresight to have all of those documents together, I probably wouldn't be in the apartment today!

Once my application was accepted for the apartment, Stephanie and I met to sign my lease. When I arrived at the lease signing, she surprised me with a great bottle of wine which put the cherry on the whole experience with her! She seemed almost as excited as I was that I found the perfect apartment. I will recommend Stephanie to any of my friends who are looking for a great broker...especially if they're looking in the Upper East Side."

- Kristy Noryko

The real estate market has grown and changed immensely over the years. There's one thing that will always remain the same and that's our commitment to always understanding your individual needs, going above and beyond giving you exceptional customer service and ensuring you find your dream apartment, co-op or home, wherever it may be in the New York City area.