

Mark David Sells New York City To the World

We know that when you decide to sell your NYC real estate, you want your sale to be swift, successful and profitable. Our absolute commitment to you is to expertly market and sell your home while providing you with the utmost in attentive and responsive client services.

When you entrust us with the sale of your co-op, condominium, apartment or home, our **Seller's Preferred Service program will provide you with a custom, comprehensive, multimedia marketing plan to expertly market your home to attract the right buyers through a state of the art system that is both streamlined and results-driven.**

How Your Property Stands Out From the Crowd When You List With Us:

Here's How We Use The Internet to Sell Your Property

Our cutting edge Internet marketing gives you instant access to millions of Buyers and Agents around the world. We will advertise your property on our website that is viewed by thousands of unique visitors each month, where we'll feature detailed information including multiple pictures and floor plans, downloadable brochures and a stunning virtual tour. Your home will also be featured on Realtor.com, the premier #1 real estate website on the internet that receives 7-10 million visitors every single month from all over the world.

- **We use the latest in technology extensively**, from accessing property databases to notifying clients of available apartments by email.
- **We have a world famous SEO** (search engine optimization) **and SEM** (search engine marketing) expert on staff
- **Google Syndication:** we syndicate every exclusive so it is among the top to come up in a search.

Our Agents & How We List Nationally

- **Our agents are organized, responsive, savvy and know New York**, which enables them to help you list and/or rent your apartment, co-op or condominium more quickly.
- **Our advertising managers have well built and savvy media contacts.** They understand the demographics of the New York City area and this will help you maximize your results.
- **We'll provide you with status reports on your property** and how it's marketed. You will also be receiving information about prospective tenants and their status in the application process.
- **We cover all DIRECT expenses related to marketing your property** (advertising, flyers, professional photographs, postcards, virtual tours, email blasts, internet advertising, etc.) and INDIRECT expenses related to selling your property.
- **As member of the Manhattan's Multiple Listings Service (MLS), known as the Manhattan Association of Realtors (MANAR)**, Mark David insures our properties get the absolute greatest possible exposure as quickly as possible.
 - **In addition to being featured on Mark David's website** (which is ranked the #7 highest trafficked website by a third party source, The Real Deal, in August 2007) **MANAR guarantees Broker Reciprocity which means our properties will immediately be featured on 46 other real estate companies'** websites of other MLS participants, while still having us be the point person for all phone calls, showings, questions, negotiations, and closings
 - **As member of the National Association of Realtors (NAR)** all our exclusive listings are immediately presented on www.realtor.com, the premier #1 real estate website on the internet that receives 7-10 million visitors every single month from all over the world
 - **Our properties will be showcased on the international website for distinctive properties** www.WorldProperties.com

Where We Advertise

At Mark David, we invest in our commitment to you by giving you the most exposure possible. Our bold, unique ads in *The New York Times*, *Time Out New York*, *The Village Voice*, *New York Post*, *The Wall Street Journal*, and many other publications make the most of your property's features to attract a broad range of appropriate potential buyers. You will find Mark David ads in these key places:

The New York Times

Google™

trulia®
real estate search

YAHOO! REAL ESTATE

THE WALL STREET JOURNAL.

STREET EASY

CURBED

THE REAL DEAL

DAILY NEWS | Real Estate



Realtor.com - In the U.S. we offer millions of homes spanning all 50 states and thousands of cities and towns representing over 800 MLSs.

When you become a client of Mark David's, **you will benefit from our responsible and unique approach of seeking to understand, meet and surpass all of your real estate needs.** Our agents are savvy, highly trained, and know Manhattan inside and out. They are a highly motivated and qualified to meet your needs. At their disposal

they have the latest and most up-to-date real estate listings to help you find your ideal place to live. **We have the top of the line, cutting edge technology that dramatically improves the speed, efficiency and innovative capabilities of every part of the service we deliver to you.**

Here's what some of our highly valued clients had to say about working with Mark David:



“Many thanks for meeting with our daughter Lola Hoyer, as well as with my wife Silvana and myself this past weekend at your offices. The time you took to assist us and Deborah was very much appreciated. Speaking of Deborah..... I would just like to say that not only is she a joy and a pleasure to work with, she is THE REASON why Lola chose your firm to assist her in obtaining a rental on such short notice. Her manners and consideration are worthy of praise and she made Lola feel both confident and at ease – which is not an easy task when changing jobs and moving to NYC, all in less than two weeks time. Nevertheless, Deborah was wonderful.”

- Jeff

“My name is Ryan McCaffrey and I am a real estate lawyer and owner of my own real estate brokerage house in CT. I wanted to write you and tell you how impressed I am with Edward. I have very high expectations for professionalism and competency in the agents I work with and employ in my business. Not only am I going to recommend Edward to anyone who so much as mentions they are thinking about moving, but I would hire him on the spot if he ever thought about moving to CT!

He is well prepared, professional, knowledgeable, and his dedication to client service is very rare in the world of NYC real estate. If he is an accurate reflection of the type of individuals you employ, then I compliment you and think your company will be exceedingly successful even in this down market.

He is someone with a very bright future in real estate and you are lucky to have him!
Please feel free to use me as a reference in the future.

Thanks again for helping me find the right apartment!”

- Ryan A. McCaffrey